



# BLADDER CANCER DETECTION

Bladder cancer can  
affect anyone



# URO17™

- ✓ The Most Accurate Urine Test for Bladder Cancer
- ✓ Non-Invasive
- ✓ Early Detection
- ✓ Innovative and Painless
- ✓ Easy and Fast
- ✓ Available by Prescription only

*Ask your  
physician  
about the  
URO17™  
urine test*

KDx Diagnostics Inc.

## A Better Test For Better Health

## Who is at Risk?

Some of the biggest factors that affect a person's risk include:

- Smoking
- Increasing age
- Previous treatment with an anti-cancer drug & radiation to the pelvis
- Chronic bladder inflammation
- Family history of bladder cancer



## Early Signs of Bladder Cancer:

- Blood in the urine (hematuria)
- Frequent urge to urinate
- Pain or burning sensation during urination

## Facts on Hematuria samples

- About **1,800,000** Americans see their doctors because of blood in their urine.
- **630,000** Americans undergo invasive Cystoscopy even though they have a low risk of bladder cancer.
- Only about **3%** of people with visible or microscopic blood in their urine will be diagnosed with bladder cancer.
- A non-invasive urine test before undergoing a cystoscopy procedure may rule out bladder cancer.

## Professions at Risk

- Firefighters
- Machining and metal work
- Painters
- Textile workers
- Hairdressers
- Boot and shoe manufacturing
- Road paving
- Rail and road transport
- Vehicle repair and maintenance

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The most sensitive and specific urine test for bladder cancer